

Make Health
Equality a Reality!

June 9th at 10am
on the steps of
Bronx Borough Hall
161st & Grand Concourse

Join Us in a Rally to

End Discrimination in Health Care!

SEPARATE

The Bronx Health REACH Coalition completed a survey of private hospitals in NYC. We found that many, including Montefiore, Columbia Presbyterian, and Mt. Sinai, **separate patients** based on their **insurance**.

People with private insurance are seen in private doctors offices, while people who have **Medicaid** or who are **uninsured** are usually sent to a **clinic**.

Since more Blacks and Latinos receive Medicaid or are uninsured, separation by insurance causes **discrimination based on race and ethnicity**.

UNEQUAL

The **care** that patients get in the clinic is **unequal** to care in private offices:

- ▶ It generally takes **longer to get an appointment**
- ▶ Clinics are often staffed by **less experienced doctors**
- ▶ Patients **do not always get to see the same doctor** each time they go
- ▶ There is **no answering service** – so if you are sick at night or over the weekend, you will probably end up in the **Emergency Room**

ILLEGAL

Unequal treatment based on insurance, race, or ethnicity is **illegal!**

It's time to take ACTION. Bronx Health REACH is filing a legal complaint with the Attorney General and we need your support to make our voices heard.

Sign on to the campaign and **JOIN US ON JUNE 9th** to

MAKE HEALTH EQUALITY A REALITY!

Bronx Health REACH is a community coalition working to end racial and ethnic health disparities. For more information, call 212-633-0800 x1232 or visit www.bronxhealthreach.org.



Making Health Equality a Reality

New York REACH

Center of Excellence to Eliminate Disparities