



HEALTH INFORMATION TECHNOLOGY WORKSHOP

EHR Implementation | Advanced Uses of HIT

July 8—10, New York City

Hosted by the Institute for Family Health

<http://www.institute2000.org/HIT/HITworkshop.html>

Presenter Biographies

Cheryl Austein-Casnoff, MPH is the Associate Director of HRSA's Office of Health Information Technology (OHIT), which promotes the adoption and effective use of HIT among safety-net providers. Since the creation of the office in 2005 she has overseen the award of almost \$40 million in new telehealth and health center network grants. Ms. Austein-Casnoff has led OHIT's efforts to build enhanced technical assistance capabilities through web sites and toolkits. Before joining HRSA, Austein-Casnoff was director of the State Children's Health Insurance Program at the Centers for Medicare and Medicaid Services (CMS) from 1998 to 2005. Prior to CMS, Austein-Casnoff was director for public health policy in the Office of the Assistant Secretary for Planning and Evaluation and a budget analyst in the Office of the Assistant Secretary for Management and Budget. Email: caustein-casnoff@hrsa.gov

Johanna Barraza-Cannon, MPP is the Director of Policy at HRSA's Office of Health Information Technology (OHIT) where her work includes providing technical assistance to HRSA grantees, developing and implementing HRSA's HIT strategy, and collaborating with HRSA grantees, Federal partners, and other stakeholders. Under her direction, OHIT created the Health Information Technology Technical Assistance Center which provides technical assistance to safety net grantees such as health centers, rural providers, and those serving children and persons with HIV/AIDS. Email: jbarraza-cannon@hrsa.gov

Rachel Berg is a Clinical Analyst and Trainer at the Institute for Family Health. With certification in the EpicCare Ambulatory Electronic Health Record, Ms. Berg manages maintenance and development of clinical EHR systems, including decision support, lab interfacing, integration with other EHR applications, and providing end user assistance. She participates in HIT grants and partnerships, especially the Center of Excellence in Public Health Informatics and the Take Care New York partnerships with the New York City Department of Health & Mental Hygiene. As the principal trainer at the Institute, Ms. Berg designs training curricula and materials and provides training for clinical staff implementing EHR systems. Ms. Berg is also a certified Emergency Medical Technician. Email: rberg@institute2000.org

Dr. Neil Calman, MD is president and CEO, as well as a co-founder of, the Institute for Family Health. Dr. Calman received the 2006 Physician's Information Technology Leadership Award, presented annually by the Healthcare Information and Management Systems Society. Dr. Calman serves on a variety of committees including the executive committee of the citywide Primary Care Health Information Consortium and the New York State Department of Health's Information Technology Stakeholder Group Planning Committee. He represents the interests of vulnerable populations on a new Health Information Technology Policy Panel as one of 13 members appointed by the Obama Administration to make policy recommendations on the development of a nationwide health information technology infrastructure, a critical component of health reform. Email: ncalman@institute2000.org

Stephnie Cargill-Skeeling, RN is the Institute's Clinical Systems Analyst for health information technology. Ms. Cargill-Skeeling assists clinicians in the redesign of their paper-based processes into the EpicCare system and in the development of documentation tools for the next generation of Epic user, which include SmartPhrases and SmartText (pre-built templates containing progress notes),

questionnaires, flowsheets, and Best Practice Alerts. She worked with the Assistant Commissioner for Planning in the New York City Department of Health & Mental Hygiene to construct models of decision supports for 10 major health indicators. Ms. Cargill-Skeeling is also a registered nurse.
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Kathy Cresswell is the director of Business Operations at the Institute for Family Health. She has over 22 years of experience in Health Care Information Systems, specializing in Epic's Resolute/Claims modules. Ms. Cresswell heads up a team of 18 Accounts Receivable representatives and two business analysts. She works closely with other application teams to help provide the integration necessary to make the practice management system and the electronic health record a success. She is certified as an Epic Resolute Professional Billing Administrator. Email: kcresswell@institute2000.org

Lindsay Farrell, MBA, FACMPE is the President and Chief Executive Officer of Open Door Family Medical Centers where she has overseen significant growth in the number of sites, programs, and technologies that has more than doubled the number of low-income patients served. Ms. Farrell served on an expert panel initiating the patient visit redesign collaborative directed by the Bureau of Primary Health Care's Quality Center. She has received the Betsey Cook Grassroots Advocacy Award from the National Association of Community Health Centers, the Paul Ramos Memorial Award from the Community Health Care Association and New York State and the Sol Feinstone Humanitarian Award from St. Lawrence University. Email: lfarrell@ood.org

Pam Ferrari, RN is the Director of Performance Improvement at Open Door Family Medical Centers. Ms. Ferrari has extensive experience in Performance Improvement and outcome measurement. Ms. Ferrari leads the Health Disparities Collaborative initiatives at Open Door and in this role has traveled extensively to speak to other Community Health Centers on topics such as information technology, planned care, and community coalition building to improve care for patients with chronic diseases. Email: pferrari@ood.org

Dr. Kwame Kitson, MD is responsible for quality improvement activities at all Institute health centers. He chairs the Institute's Clinical Directors Group Quality Committee and provides clinical oversight for the Institute's Electronic Patient Outreach team. He has also lectured across the country on the implementation of electronic health records and the impact of decision supports on quality improvement. In 2000 he became director of quality improvement, and in 2004 he was named Vice-President. Dr. Kitson practices as an HIV specialist at Urban Horizons Family Health Center. Email: kkitson@institute2000.org

Dr. Joseph Lurio, MD is the Institute's Chief Medical Information Officer. Dr. Lurio is trained to administer the Epic Ambulatory clinical software module and he has prior experience with the NextGen EHR. He is also a member of the New York State EHR Collaborative Workgroup, Public Health Subcommittee. He has provided clinical leadership for the development of the Institute's HIT innovations, such as prenatal functionality and ePrescribing. He oversees the Institute's collaborative relationship with the New York City Department of Health and Mental Hygiene. As a system "first-responder," Dr. Lurio creates same-day clinical decision supports in the Institute's EHR in response to public health events. Email: jlurio@institute2000.org

Alison Meyers is the Systems Manager at the Institute for Family Health. Ms. Meyer has over 14 year of experience in HIT, beginning in customer service and progressing to business analyst. Ms. Meyers participated in the Institute's implementation of Epic systems in 2001, and managed the implementation at the Institute's recently acquired Mid-Hudson sites. Ms. Meyer is certified in Epic's Benefit Engine and Tapestry Module.

Dr. Elizabeth Molina-Ortiz, MD, MPH is the Diabetes Medical Director at the Institute for Family Health. Dr. Molina-Ortiz was a driving force behind the development and design of the Institute's diabetes registry and IFHstats, software designed by Noam Weinstein and enabled by our EHR system to organize comprehensive diabetes care efforts. She provides leadership for a multidisciplinary management team composed of four certified diabetic educators, pharmacists and social workers, and runs monthly diabetic group visits for Spanish-speaking patients in one of our Bronx practices. Dr. Molina-Ortiz has presented with colleagues at national meetings on the use of electronic medical records to improve patient care and resident education. Email: emolina-ortiz@institute2000.org

Tom Morrison is the Co-Founder and Chief Strategy Officer for Navinet, based in Cambridge, MA and specializing in healthcare communications networks. Mr. Morrison has spent 20 years building vertical market IT solutions which draw on his senior management experience with provider- and plan-based healthcare system vendors. He provides leadership for product and market strategies, and consults with leaders in the reshaping the healthcare system.

Michelle Pichardo, MPH is the project coordinator for HIT grants at the Institute. She currently manages several existing HIT research programs and participates extensively in the planning and development of new HIT grant proposals. Prior to joining the Institute, Ms. Pichardo served as a research associate at the Philadelphia Health Management Corporation where she was responsible for the development and implementation of technical seminars in the use of community-based data, as well as technical support to health and human services organizations. Email: mpichardo@institute2000.org

Dr. Fred Rachman, MD is the Chief Executive Officer at Alliance of Chicago Community Health Services. Dr. Rachman has more than 20 years experience in primary health care delivery and administration, and is a Joint Commission field representative. He conducts ambulatory care surveys, including unified surveys federal Effectiveness Review under the Bureau of Primary Health Care's Primary Care Accreditation Initiative, and provides field education for JCAHO. Dr. Rachman spearheaded the Alliance's formation after receiving a fellowship to study service networks. Dr. Rachman leads the Alliance Clinicians Committee, building consensus to guide the Centers' EHRs and clinical quality improvement activities. Email: frachman@alliancechicago.org

Dr. Robert Schiller, MD is the Senior Vice President for Medical Affairs and Training at the Institute for Family Health and Chairman of the Department of Family Medicine at Beth Israel Medical Center. He is responsible for the clinical direction and overall management of the Institute's practice sites and its two Family Medicine residency programs. He serves as an ethics consultant and chairman of the Credentialing Committee at Beth Israel Medical Center. Email: rschiller@institute2000.org

Michelle Surinach is the Assistant Vice President of Practice Administration at the Institute for Family Health and leads the Regional Directors of Administration for the Institute. Ms. Surinach is active in Institute Continuous Quality Improvement (CQI) efforts and has worked with the Institute's Executive

Management team to ensure compliance with standards of the Joint Commission, the New York State Department of Health and the National Committee for Quality Assurance (NCQA) within all of the Institute's health centers, homeless sites, part time clinics, and free clinics.

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Dr. Adam Szerencsy, MD is the Clinical Director of the Institute's MyChart-MyHealth application and has led the development, training and implementation of the patient portal throughout the organization. He is also a certified analyst in the EpicCare Ambulatory EMR and the Institute's clinical liaison to the Bronx RHIO. Since 2006, he has served as Medical Director of Urban Horizons Family Health Center, one of the Institute's sites situated in the south Bronx.

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Weston Willett is the Chief Information Officer at the Institute. Mr. Willett is responsible for all development, implementation, and maintenance related to information technology, as well as supervision of all IT staff. Mr. Willett joined the Institute with a proven track record, having worked as lead deployment engineer at Kaiser Permanente and director, practice management solutions at the Trizetto Group, among others. He has more than 14 years experience implementing and supporting Epic medical records systems. Email: wwillet@institute2000.org

Dr. Winfred Wu, MD is a City Medical Specialist at the New York City Department of Health and Mental Hygiene. Dr. Wu is currently working in the area of public health informatics at the Primary Care Information Project and is supported through the Centers for Disease Control and Prevention's Center of Excellence in Public Health Informatics program. His work addresses the use of electronic health records to support communicable disease reporting, public health messaging, and exchange of other forms of health information between healthcare providers and public health agencies.

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Dr. William Yasnoff, MD, PhD is a well-known national leader in health informatics, and is Founder and Managing Partner of National Health Information Infrastructure (NHII) Advisors, a consulting firm that helps communities and organizations successfully develop health information infrastructure systems and solutions. He is also CEO of the Health Record Banking Alliance, a non-profit that promotes community repositories of electronic health information under consumer control. He is an Associate Editor of the *Journal of Biomedical Informatics*, and Adjunct Professor at several universities.

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